

Mitch Beckman

Creative Director & Animator

WORK EXPERIENCE

GREY

Associate Creative Director

Experienced Creative Director with years of digital experience. I have a passion to create smart, innovative work. My expertise in collaborating, managing teams, maintaining client relationships, and simply getting my hands dirty in design, have all lead to bringing great work to the forefront in order to build and grow successful brands.

Over the years I have not only been the lead designer, but also provided creative direction for team based projects for a variety of work: video content for television, OLV, and social work, website redesigns, e-commerce content, motion graphics, CRM, and much more on a wide variety of clients.

2013-Present

Ample
Designer

Working with a small team of designers, developers, and a copywriter I was tasked to concept and develop websites for Currito and the Brandery. Knowledge in After Effects allowed me the opportunity to create case studies for client work to showcase the teams expertise and skill level.

2012-2013

WORK EDUCATION

The DAAP co-op program allowed me the opportunity to work with students, faculty and industry leaders around the globe in real-world projects. Expanding my education, while in the process building a impressive resume and professional network, while understanding how to work with others as a team.

Possible Worldwide

September 2011 -June 2012

Luxurious Animals

September-December 2010

Hyperquake

September-December 2009

LPK

March-June 2011

BLT & Associates

March-June 2010

Crew Creative

March-June 2009

CONTACT



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EDUCATION

University of Cincinnati
College of Design, Architecture,
Art & Planning (DAAP)

Bachelor of Science
in Digital Design

SKILLS

Adobe Creative Suite
Art Direction
Concepting
Figma
Front-End HTML
Video Animation/Editing
CRM Design
Social Content
+ More

CLIENTS

Amazon
Bacardi
Brillo
Buffalo Wings & Rings
Coca-Cola
Conagra
Discover
Energizer
Essilor
Mars Petcare
Microsoft Xbox
New Balance
P&G (Gain, Gillette, Febreze)
Perfetti Airheads
Pro Football Focus
Warner Brothers
+ more